

Novocell, Inc.

The logo for Novocell, Inc. features the company name in a white serif font, with a light blue swoosh underline that starts under the 'N' and curves around the 'c'.

**Stem Cell Engineering:
A New Biomedical Revolution**

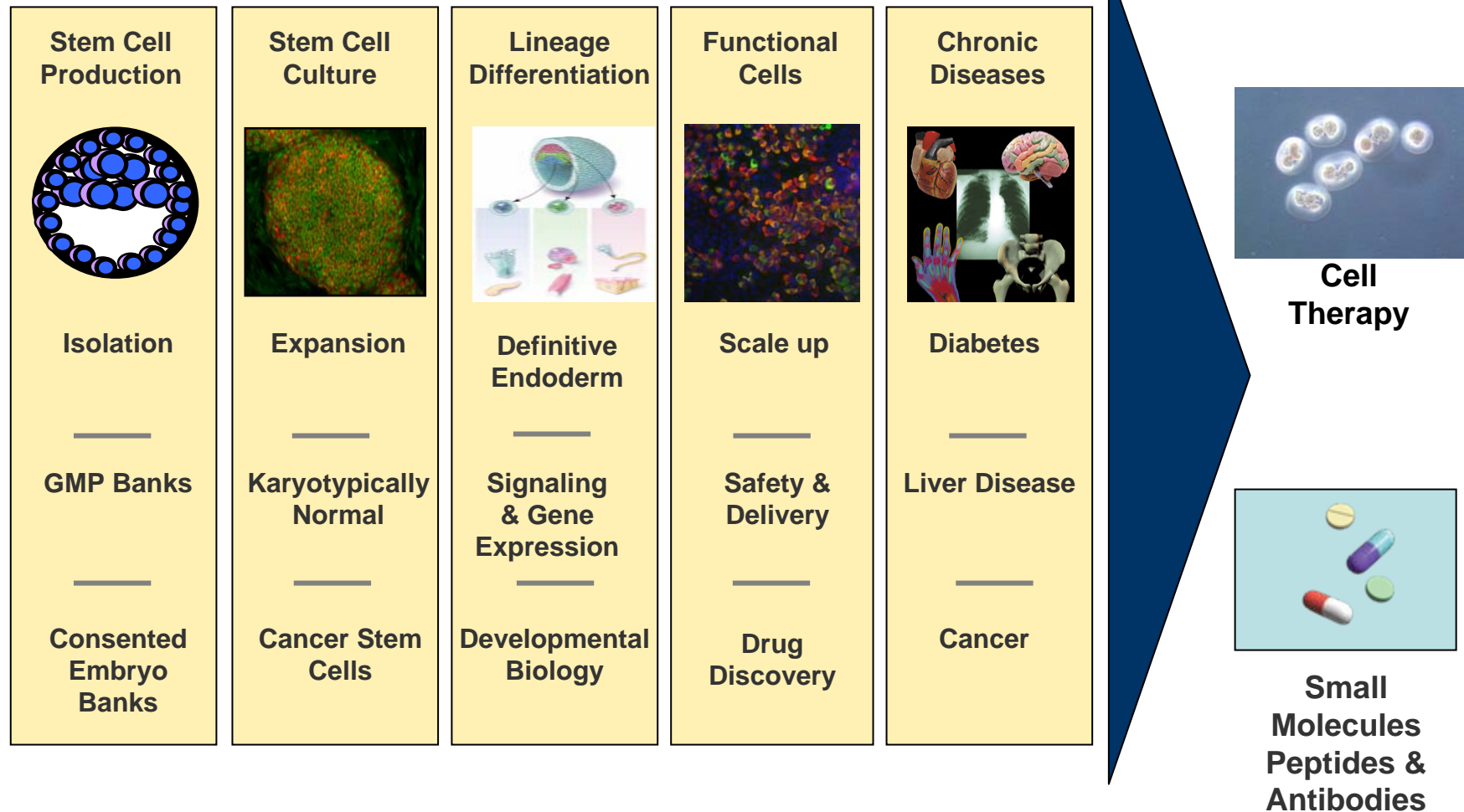
**Industry & Stem Cells in California:
Fostering R&D**

Emmanuel Baetge
CSO

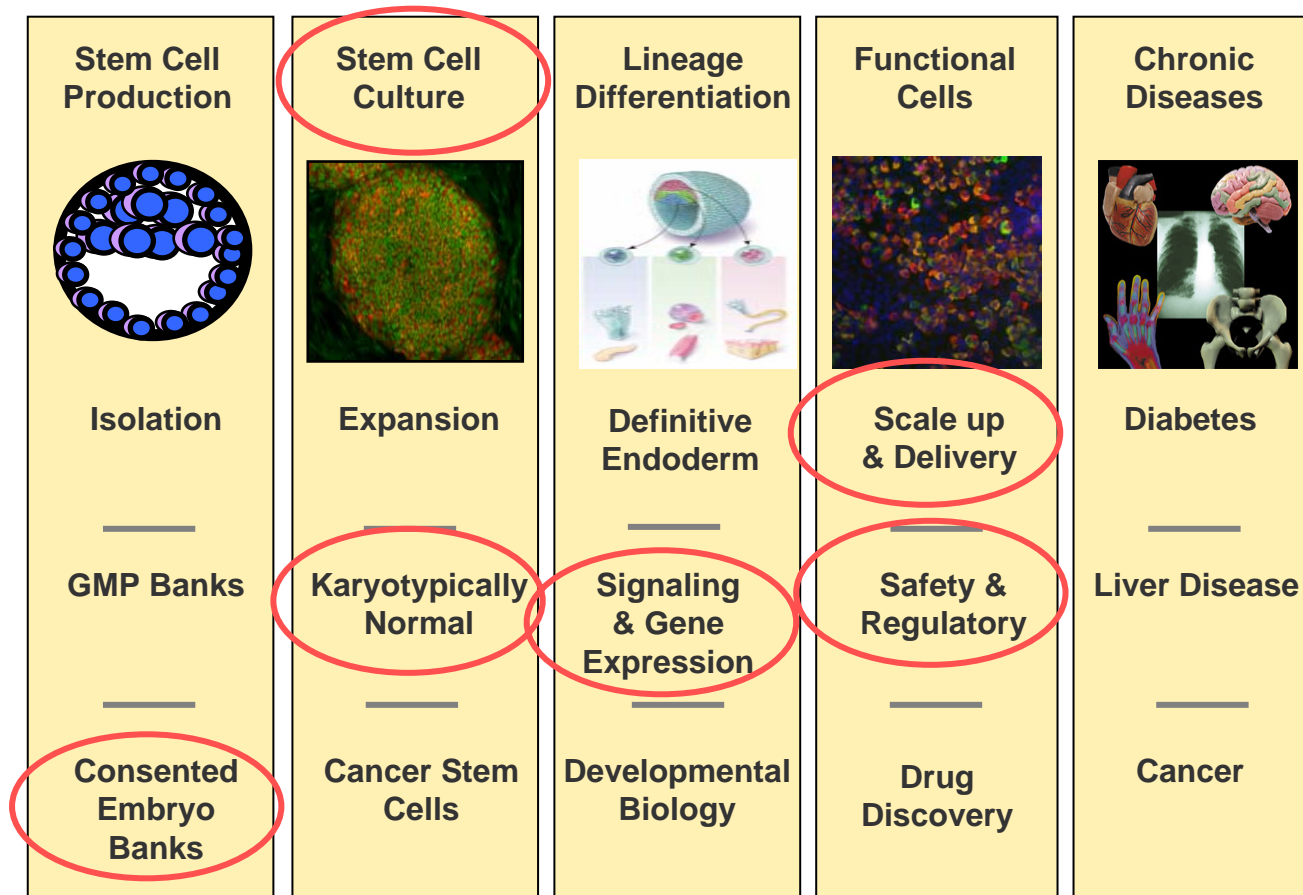
www.novocell.com

Novocell is
a stem cell engineering company
creating, delivering and commercializing
cell and drug therapies
for diabetes and other chronic diseases

Stem Cell Engineering; A Transforming & Disruptive Technology



Stem Cell Engineering: A Transforming Technology With Challenges



\$'s

- Political?
- VC's?
- State
- Private

IP

- ROW
v
•WARF

FDA

How could CIRM Help?

CIRM & Stem Cell Companies: Creating Global Leadership in Regenerative Medicine

- Grant Support
 - Payback....royalties, milestones and or IP?
- Freedom To Operate
 - WARF?
- Research and Development
 - Recruiting and training new talent
 - Creating core facilities including manufacturing
 - CRO focused on Stem Cell product development
 - FDA education
- Stimulates California's Biomedical Economy